

Magazine

TREASURE VALLEY PORTRAITS

*FEATURING
High-end Portraits
for Everyday
People*

*Glamorous
Maternity Sessions*

*Contemporary
Portraits
for Couples*

WINTER/SPRING 2021
ISSUE 01



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*“Let me show you
the journey of your life
through portraits.”*

—SUE BRYCE

Meet Lisa. I'm your Personal Paparazza!

My Boise photography studio has all that you need to produce vintage, Vanity Fair style images. The studio comes complete with beautiful hand-painted canvas backdrops from Europe, as well as seamless backdrops in a variety of colors. We even have a fresnel light, the kind you might see on a movie set.

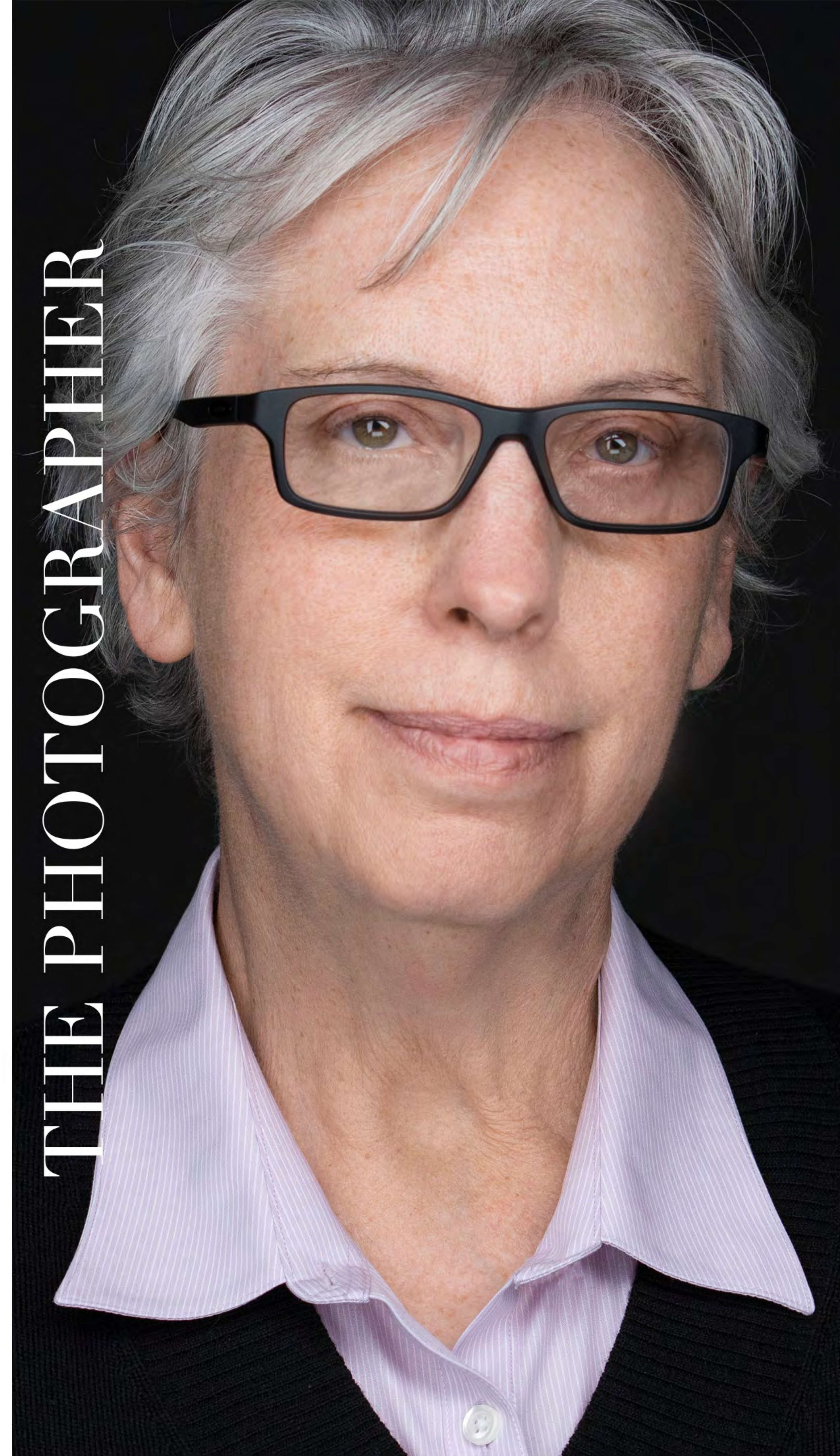
You will be treated like a celebrity with images that capture you as the powerful and captivating person you are. Even if you think you're not photogenic, you'll leave amazed at what we create in each session _ and then you'll never want the day to end.

Fair warning: Make sure to book dinner at a nice restaurant, pop open some bubbly and toast yourself after the session is over. It's time to celebrate!

To schedule your consultation please call (208) 391-3760

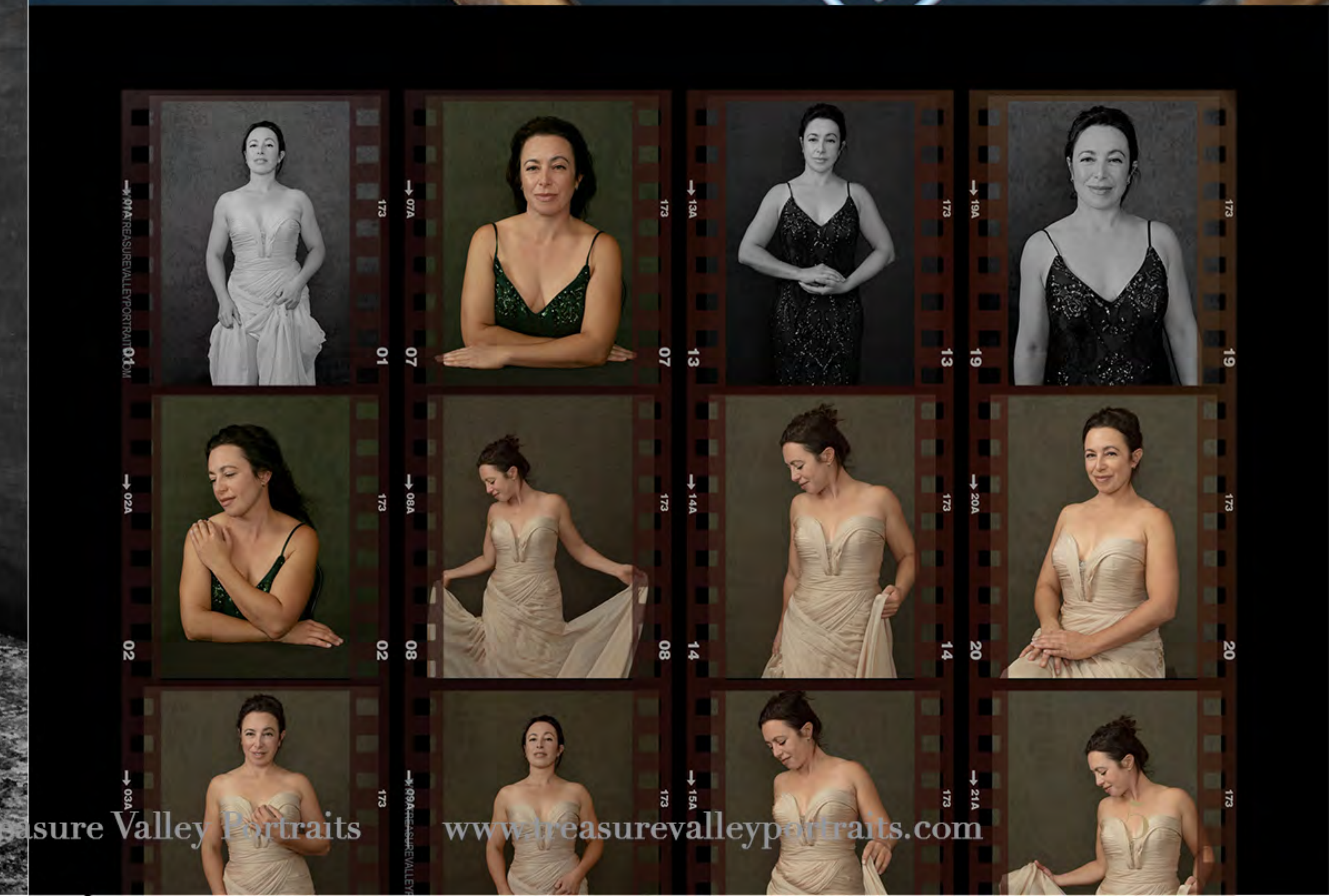
www.treasurevalleyportraits.com

THE PHOTOGRAPHER



Your \$350 donation to the Leukemia and Lymphoma Society provides you with a portrait session and a 8X10 matted print as well as a digital version.

The session is for up to a family of five at no extra cost. Besides the free matted print, you will have the ability to purchase additional prints and products from our session. Buy only what you love.



“Your story is the greatest legacy that you will leave to your friends. It’s the longest-lasting legacy you will leave to your heirs.” —Steve Saint

High-end Portraits for Everyday People.

Portrait photography has changed so much since the 80’s glamour style portraits.

Today, it has become more “Fashion Magazine Style”. What I offer is a celebrity-style photoshoot experience. You will have access to a collection of elegant gowns and dresses and accessories. And each photoshoot is customized so you are photographed how you want and with whom you’d want to experience this with: whether it’s by yourself, your BFF, your mother, your daughters, your spouse or another loved one.

How would you like to be photographed?

When we have our consultation we will plan and design a photoshoot that you’ve dreamed of. You may bring up to five outfits for your photoshoot. We also can style a wardrobe for you from what we offer in our studio.

There’s no one style that you have to hold to. We can capture you wearing a flowing gown as well as a classic pair of jeans and a button-down Oxford shirt. The possibilities are endless.

Who would you like to be photographed with?

Enjoy this photoshoot with your mother, sister, daughter, best friend, husband, or partner.

You can plan it as a “Girls Day Out” with champagne and hor d’oeuvres. We can create an incredible shoot for you and your daughters where the guys show up at the end for family portraits. You can share this experience with your Mom and Grandma. And the best part, you can go out that night and “paint the town red” because you are all going to look and feel fabulous!



About 2 weeks after your portrait session is your reveal. This is when you come back to my studio and you get to see all your beautiful portraits edited, and decide what you want to buy. In most cases, you will see up to 30 portraits. You can purchase a folio box and place all your images, printed and matted, into it for safe keeping. You may choose from three packages I offer or buy ala carte.

Every print your purchase comes with a digital version that is optimized for the web and ideal for sharing on social media. My products will be on hand at your reveal to look at and touch. What you buy is entirely up to you. My job is simply to take the most beautiful portraits you have ever seen of yourself that you want to buy them all!

Glamour Portraits



You're resilient. You've persevered. You've emerged stronger. How will you remember this time in your life? A bunch of iPhone photos that are badly lit and blurry, getting buried on your Facebook feed? You deserve to be pampered and to feel like a total Hollywood starlet!

This is a high-end portrait photography session that will leave you feeling empowered, alluring and attractive. Everyone deserves the chance to capture themselves in ways they didn't think were possible.

"That's what you have to do in this life. You have to push the point beyond what you can see, beyond what makes sense. You have to push outside of what feels comfortable. Because that's where things get done and magic begins to happen." — JM Storm





*“Being glamorous is about strength
and confidence. It’s black and white
-- dramatic. You have to be strong.”
_ Catherine Zeta-Jones*



Maternity Portraits



There's something so beautiful about creating maternity portraits. It's trite but true: pregnant women just have a special glow! We start by creating a collection of beautiful portraits in a variety of glamorous gowns _ from a tulle dress to even a simple swath of chiffon. Bring your own dresses or clothing too, as each offers a unique style.

These sessions are ideal once your baby bump becomes more pronounced: the last trimester. But we highly recommend not doing a session deep into your eight month as you may not be comfortable at that stage. Feel free to bring your significant other as well!



FEATURED SESSION

COUPLES



Nowadays the average corporate shot is super styled and incredible. So what do you need your headshot for? We can create an image that is exactly right for your brand. Personal branding is a massive part of my business right now and I'm finding with online businesses, with LinkedIn, there's a new "corporate look" that that bloggers, writers, business

professionals are all looking for. The personal branding that people want are often really contemporary and really styled. So what's a style will best suit you and your brand? Call me today to schedule a consultation and let's talk about photographing your personal branding portraits.

"Love doesn't make the world go around. Love is what makes the ride worthwhile."
—Franklin P. Jones



*“The time will come
when, with elation
you will greet yourself arriving
at your own door, in your own mirror
and each will smile at the other’s welcome,
and say; sit here. Eat.
You will love again the stranger who was your self.
Give wine. Give bread. Give back your heart
to itself, to the stranger who has loved you
all your life, whom you ignored
for another, who knows you by heart.
Take down the love letters from the bookshelf,
the photographs, the desperate notes,
peel your own image from the mirror.
Sit. Feast on your life.”
~ Derek Walcott*

**EVERYONE HAS A STORY.
LET’S TELL YOURS**

*“We all want to be a
little glamorous, a
little playful and a
little mischievous at
times.”
-- Jason Wu*



TESTIMONIAL

“Lisa is an amazing photographer! She's skilled at making you feel at ease, and is great with direction and human connection. It was such a pleasure to work with her, and I'll definitely be working with her in the future. She' has the perfect mix of professionalism and humbleness that is amazing.” _ Kat W.

What each session includes:

Your session includes access to an ever-growing collection of glamorous dresses, as well as our time and expertise in the studio guiding you through your customized photoshoot. During the shoot, you will be completely pampered _ from having someone ensure your clothing is fitting just so, that your styling is on-point and that you remain cool, calm and collected throughout our time together. This is a stress-free zone, and you'll be able to leave your cares at the door!

Within a few weeks of your session, we will meet up again and you'll view your professionally edited images and choose which image you would like matted and printed. If you'd like to purchase additional images, you can make that decision at this appointment. You only buy what you love.



HEIRLOOM COLLECTION \$3,750

- * 20 8X10 image in an 11 X 14 matte. Each image is printed on museum-quality, archival paper designed to last generations
- * “9UP” Grid: This is a unique, high-end matted print that captures 9 images in a single matte. Imported from Italy
- * Beautiful deatiled folio box imported from Italy.
- * USB thumbdrive with web-optimized digital files suitable for sharing on social media
- * 25 percent off purchases from an ala carte menu

LEGACY COLLECTION \$2,500

- * 15 8X10 image in an 11 X 14 matte. Each image is printed on museum-quality, archival paper designed to last generations
- * Beautiful deatiled folio box imported from Italy.
- * USB thumbdrive with web-optimized digital files suitable for sharing on social media
- * 20 percent off purchases from an ala carte menu

KEEPSAKE COLLECTION \$1,500

- * 6 8X10 image in an 11 X 14 matte. Each image is printed on museum-quality, archival paper designed to last generations
- * Beautiful deatiled folio box imported from Italy.
- * USB thumbdrive with web-optimized digital files suitable for sharing on social media
- * 10 percent off purchases from an ala carte menu

“Photography is capturing the legacy of your life for the future.” -- Ana Brandt



packages and pricing

Following your portrait session is your reveal. This is when you come back to my studio and you get to see all your beautiful portraits edited and decide what you want to buy. Depending on the portrait session you choose you will see up to 30 portraits. You can purchase a folio box and place all your images into it for safe keeping. Choose wall portrait enlargements or any combination of the two.

My products will be on hand at your reveal to look at and touch. We can even design a beautiful gallery wall to display in various enlargement sizes. What you buy is entirely up to you. My job is simply to take the most beautiful portraits you have ever seen of yourself that you want to buy them all!

Ala Carte Menu

You may want to buy prints and products individually instead of purchase a package of prints and products. Or you might want to mix and match. You'll see that packages come with a range of discounts off the ala carte menu.

There is no one-size-fits-all. It's very much dependent on your needs and desires. Think about wall art for your home. Gifts for friends and family. Or keepsakes that you want for your coffee table or book shelf.

Matted Prints

8X10: \$150

11X14: \$300

16X24: \$475

24X30: \$750

30X40: \$,1000

“9UP” Matted Grid

Each of the 9 images in the matted grid is 5X7: \$500

Each of the 9 images in the matted grid is 6X8:\$650

A word about the prints and products

Each matted print, whether purchased separately or as part of a folio box, is imported from Italy. The print is made on museum-grade paper designed to last a century. The matte is thick and durable.

The quality is bar none and is something that will ensure your images will be around to be treasured for generations.

“Whatever satisfies the soul is truth.”

—WALT WHITMAN





Treasure Valley Portraits

HEIRLOOM PHOTOGRAPHY

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